



Joyce A. Kershaw

September 8, 1940 - September 22, 2021

Joyce Kershaw Reubel was born September 8, 1940, as the only offspring born to the late James Crum and Rosa Belle Jones in Harlem, New York. She departed this life on Wednesday, September 22, 2021.

Joyce attended elementary and high school in New York City and she began working at her mother's restaurant at an early age. In 1959, she married Randall Kershaw. From that union they bore two sons: Keith and Barry Kershaw. She divorced Randall in 1974.

Subsequently, Joyce met Earl Reubel, an Entrepreneur, and after an extended courtship, they were married in August, 1988.

During her professional career, she worked at Bankers Trust and then at New York Telephone Company (NYNEX) where she held various positions for over thirty years, retiring in 1993.

Later in 1993, Earl and Joyce created Kerma Medical Products, a minority owned wound-care manufacturing company. She remained the Chief Executive Officer of Kerma until she retired in 2005. Joyce was very quick-witted and loved music. Even in her later years, she could sing all the words to many of the oldies. She was a natural leader, and she honed her skills at NYNEX. Joyce was generous to a fault.

Joyce was predeceased by her husband Earl G. Reubel on December 29, 2011 and her son Keith Kershaw in 1998. Joyce leaves to mourn, her son Barry David Kershaw; stepdaughters: Andrea Reubel and Michelle Reubel and her grandsons: Christopher David Kershaw, Barry Matthew Kershaw, James Rhodes and Isaiah Reubel; nephew Joseph Reubel (Danielle) and a host of nieces, nephews, cousins and friends

We love her dearly, but God loves her best.

Cemetery Details

Roosevelt Memorial Park

1101 Campostella Road
Chesapeake, Va

Previous Events

Visitation

SEP **30**. 10:00 AM - 11:00 AM (ET)

J.T. Fisher Funeral Services
1248 N. George Washington Hwy.
Chesapeake, VA 23323
(757) 487-3700
info@jtfisherfuneralservices.com
<https://www.jtfisherfuneralservices.com>

Service

SEP **30**. 11:00 AM (ET)

J. T. Fisher Funeral Services Chapel
1248 N. George Washington Hwy
Chesapeake, VA

Tribute Wall



“ *J.T. Fisher Funeral Services created a Webcast in memory of Joyce A. Kershaw*

**CLICK HERE TO
VIEW SERVICE**

J. T. Fisher Funeral Services - September 30, 2021 at 09:41 AM

ET

May the Love and Peace of God surround you during this difficult time, now and in the days to come.

*With Deepest Sympathy,
Cousins from Orangeburg, SC*

*Dorothy Z. Elmore
Liz Zimmerman Keitt
Evia Z. Thomas
Reinell Thomas-Myers*

Evia Thomas - September 30, 2021 at 10:13 AM

AR

“ *You encouraged all who you came in contact with and provided an environment for people to enhance their lives and the lives of generations to come. A lovely spirit, generous soul, and trailblazer of all kinds. Thank you for loving Dad and may you two dance forever! Enjoy your desserts first and may you rest in peace. With Love!*

Andrea Reubel-Walker - October 01, 2021 at 09:14 AM

AW

“ *My Dear true friend. mentor and colleaguewords cannot express how you entered and impacted my life. We had such great times together, discussing our hopes and dreams, going to cultural events, watching you dance with Vernon and the both of your competitive personalities bringing joy and lasting memories. Joyce YOU are truly unforgettable !!! I love you and will always carry you in my mind and my heart. Rest well beautiful fabulous woman.*

Angela

Angela T. Wilkes - September 30, 2021 at 06:40 PM

MW

“ *So many wonderful memories and good times we shared. I wouldn't know where to start. Thank you for teaching me life lessons that I hold dear. Thank you for loving my Dad the way you did. Thank you for being a great Step-Mom. I love you. Rest in peace now.*

Michelle Reubel Wallace - September 30, 2021 at 11:01 AM

DA

“ *Our condolences to you Barry, and your family*

Your cousin and mothers first cousin and sister.

*Annett p. Hickerson-Anthony
301 499 1568*

David Anthony - September 30, 2021 at 10:57 AM

DA

“ It is with great condolence Annett Perry Hickerson-Anthony and David Anthony (first cousin/ sister),Ernest,lesia , and our family extend our shared sympathy of the physical loss of Joyce A. Crum Kershaw-reubel.We pray that Barry and family are given a time of grieving and comfort,that gives them blessed assurance that peace will eventually be their's during this season. We share in love that earth has no sorrows,that heaven can't heal.
We offer our love and availability to you all, in any way that gives you comfort , that all are loved and are not going through Joyce's physical loss alone.With sincere love

Annett Perry Hickerson-Anthony

David Anthony - September 29, 2021 at 11:12 PM

TN

“ Terry Nickelson lit a candle in memory of Joyce A. Kershaw



Terry Nickelson - September 29, 2021 at 09:39 PM

ZZ

“ On behalf of the Zimmerman Family, our condolences to Barry and all of the family. We relish the memories of Joyce working so diligently with the Zimmerman Family on multiple projects and family reunions. Dedication and action were her watch words. We pray God's Blessings and Comfort are with you now and every day forward.
Sincerely,
Members of the Zimmerman Family Reunion.

Zke Zimmerman - September 29, 2021 at 07:16 PM

LW

“ Sending my condolences to the family.
Praying for strength and comfort during this difficult time.



Lionel & Crystal Wheat - September 29, 2021 at 06:33 PM

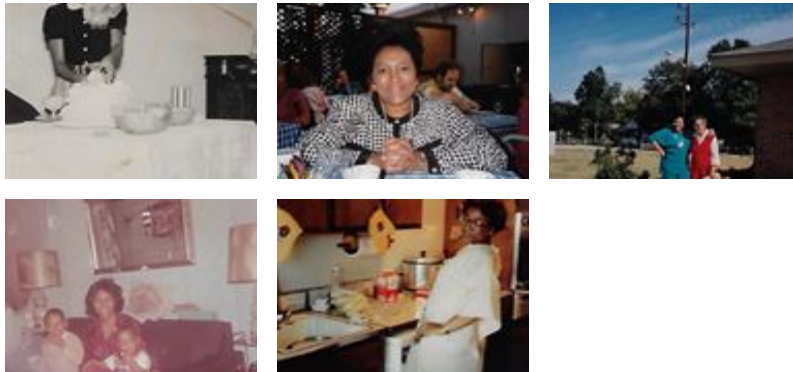
JN

“ I would 1st like to say condolences to the family and my friend Barry Kershaw , So very sorry that I couldn't attend Ms Joyce home going service . .my name is Jimmy Nickelson , I 1st met Barry and his family Miss Kershaw and Keith , back in the sixties we all lived in the same community 167 street and Walton Avenue Bronx NY. There is one memory that just stuck with me throughout my entire life , Our mothers had purchased us some leather jackets And said that we would only be able to keep them if we did well on our report cards , and we didn't do well for that particular marking period. The jackets were purchased and in the closets .we shared conversations along with our brothers . and we just couldn't wait to wear those jackets . Low and behold once our mothers recieved our report cards . The jackets were returned back to Barney's . at that point I realized in life you should only be rewarded if you are deserving of it . I would like to say Ms Joyce was deserving of her wings she earned them . May God continue to bless the family durning these difficult times. .

Jimmy Nickelson - September 29, 2021 at 05:42 PM



“ 34 files added to the album Life Tributes



J. T. Fisher Funeral Services - September 29, 2021 at 10:21 AM

CN

“ *I'll never forget you my sister Virgo. RIP my friend.*

Carol Nickelson - September 29, 2021 at 10:05 AM



“ *Peaceful White Lilies Basket was purchased for the family of Joyce A. Kershaw.*



September 28, 2021 at 05:20 PM



“ *Ocean Breeze Spray was purchased for the family of Joyce A. Kershaw.*



September 28, 2021 at 12:31 PM

GR

“ *My condolences to the family. Praying for strength and comfort during this difficult time.*

Gina Riddick

Gina Riddick - September 28, 2021 at 10:58 AM

GR

“ *Gina Riddick lit a candle in memory of Joyce A. Kershaw*



Gina Riddick - September 28, 2021 at 10:53 AM

RM

“ *It is with deep sadness that we say goodbye to our dear Aunt Joyce. Aunt was a loving sister, wife, mother, grandmother, aunt, loyal friend, and a fierce businesswoman. I have many fond memories sharing laughter and stories around our dinner tables. Aunt Joyce will be truly missed, forever loved, and never forgotten.*

Rev. Richard and Anita Matthews

Rev Richard Matthews - September 28, 2021 at 10:07 AM

TN

I remembered growing up me and Barry gave our mothers the nickname mommy boo 🙏 heaven has another another angel 🙏💕 RIP MRS KERSHAW

Terry Nickelson - September 29, 2021 at 09:31 PM

LR

To the Matthews Family: May Jesus usher in your Aunt Joyce during her transition into everlasting; and prayers He will place a fresh wing around all of you during the Celebration of Life.

Larain Roundtree - September 30, 2021 at 11:28 AM



Barry and family this is you CT cousin Willie Wheeler. Your mom and I were like sisters, instead of cousins. She would come to CT for a few weeks in the summer and I would go to New York for a few weeks of course, cousin Rosabell would make me work in the restaurant during my visit. When Joyce and I got married and had our boys (Dezzie & Mark) we still visit each other. I met her husband when they lived in NJ. We always talked and shared our stories, Joyce had a great sense of humor, always had you laughing. She will be missed. Barry come to Connecticut, and reunite with your family.

The Jones, Zimmerman, Corley family of Orangeburg, SC and other states let's meet. My grandmother was Rosa Zimmerman Corley of Orangeburg she was married to Tony Clay Corley. She was first cousin to the Jones family and more I've never met.

*Please call me regarding reunions. (203)979 6797
I'm Also on Facebook as Willi Wheeler (Robinson Lake)
Email williewheeler2@aol.com*

I love you and look forward to hearing from you.

Willie Wheeler - October 07, 2021 at 04:38 PM