



Earl G. Reubel

January 12, 1937 - December 29, 2011

On Thursday, December 29, 2011 Earl Gilbert Reubel was suddenly and unexpectedly called to eternal rest.

Earl was born January 12, 1937 at Harlem Hospital Center in New York City to the late Earl G. Reubel and Elsie “Dutton” Reubel Avery during the period known as the Harlem Renaissance. He graduated from Cardinal Hayes High School, before entering St. Johns University.

Earl was drafted in the United States Army in 1960 and served for ten years. He began as a Private, and completed his term as a Chief Warrant Officer and a Helicopter Pilot, who served in Vietnam.

He resigned his position with the Army in 1970, and began High Life Helicopters. High Life started with one helicopter performing search and rescue operations in the Pacific Northwest, and by the company’s end had grown to a fleet of 22 helicopters.

Earl and his nephew, William “Joe” Reubel (whom he considered his son), created Verdant Healthcare. Verdant became the platform for the creation of Kerma Medical Products, Inc. in 1991, which was headed by Earl’s wife, Joyce Kershaw Reubel, whom he married in 1988.

Though Earl proudly handed over the reins of Kerma Medical Products Inc. to Joe, he continued to serve as Executive Vice President. In 2011, Earl, Joe and the rest of the Kerma family celebrated its’ 20th anniversary. Earl always continued to influence, encourage, and mentor his Kerma family and others. Earl was preceded in death by his father Earl G. Reubel, his mother Elsie

Dutton Reubel Avery, brother William J. Reubel Sr., and stepson Keith Kershaw. He is survived by his wife Joyce Kershaw-Reubel, his sister Lillian Ming (Earl), son William Joseph (Danielle), daughters Michelle Reubel-Rhodes (Tom) and Andrea Reubel-Walker (Jacques); stepson Barry Kershaw (Nanette); grandchildren Veronique and Michael Reubel, James Rhodes, Ezaias E. Earl Reubel-Harris, Christopher and B. Matthew Kershaw, Courtney Walker, John and Jacob Nhial; nieces Lynne Groves, Donna Smith (Matt), Tanisha and Kianna Smith, nephew Richard Matthews (Anita), special friends Malka Bracey and Howard Bright (Lillie); and a host of other relatives and friends. Earl will truly be missed by all.

Viewing will be held on Friday, January 6, 2012 from 4:00pm until 7:00pm at J. T. Fisher Funeral Services, 1248 N. George Washington Hwy., Chesapeake. A life celebration service will be held on Saturday, January 7, 2012 at 12:00noon at Historic Bank Street Memorial Baptist Church, 7036 Chesapeake Blvd., Norfolk, with Rev. Dr. Joseph P. Lee, Jr. officiating. Burial will follow at Roosevelt Memorial Park, Chesapeake. The family has entrusted J. T. Fisher Funeral Services to handle the final care arrangements. Condolences may be offered to the family at www.jtfisherfuneralservices.com

Previous Events

Service

JAN 7. 12:00 PM (ET)

Historic Bank Street Memorial Baptist Church
7036 Chesapeake Blvd
Norfolk, VA

Tribute Wall



“ J.T. Fisher Funeral Services created a Tribute Video in memory of Earl G. Reubel



J. T. Fisher Funeral Services - December 29, 2011 at 12:00 AM



“ We are so sad for the Reubel and Kershaw families to hear of Earl's passing. We have enjoyed working with him at Harbor Jewelers over the years. May God bless him and his family and friends.##imported-begin##Peggy Wilson##imported-end##

February 07, 2012 at 04:07 PM



“ Dear Joyce and Family,
My thoughts are with you. I am so happy that I had the opportunity to know Earl. He was such a kind and thoughtful man. He will be missed.
With Love,
Romona Baudy##imported-begin##Romona Baudy##imported-end##

January 10, 2012 at 05:57 PM



“ My Dear Friends,

I am so sad about losing my dear friend and mentor Earl. He has always been available for me and has helped me in so many ways. Every chance that I had when we were together I would ask Earl to adopt me, and in so many ways he truly did. My family and I will truly miss him. My thoughts and prayers are with the Reuble family.

Love to you all,

Millie###imported-begin###Millie Maddocks###imported-end##

January 08, 2012 at 06:35 PM



“ Joyce, Joe, Danielle, Michelle and Andrea, we are so very saddened to learn of Earl's passing. What a great man! We are both very proud to have known him. Our deepest sympathy to you all during this time. Hold tight to those happy memories as they will forever be a joy to you all.

Kennedy & Khaki###imported-begin###Kennedy & Khaki

Weber###imported-end##

January 06, 2012 at 03:07 PM



“ Earl wa a wonderful man. You have my deepest sympathies###imported-begin###E V Clarke###imported-end##

January 06, 2012 at 09:22 AM



“ *Unc, words cannot express how sad we are with your sudden passing. We will miss you forever and we will honor your legacy. A great man may be gone, but never, ever forgotten.*

Until He Comes!

Rich##imported-begin##Richard Matthews##imported-end##

January 05, 2012 at 03:26 PM



“ *Joyce,
On behalf of the Woodard's Mill Civic League I wish to pass on our sincere condolences to you and your family for the loss of Earl who was a valued member of our community, loving husband and father and a great american who served our country proudly.##imported-begin##COL (R) Jim Ireland, President Woodard's Mill Civic League##imported-end##*

January 05, 2012 at 12:39 PM



“ *I am very sadden to hear of Mr. Reubal"s passing. he was a very pleasant and wonderful man. to Joyce and all the family "Hold on to God's unchanging hands, He will never let you go. "Im my house are many mansions" I am sure Earl has one May God bless you and keep you all! Love Beverly Brown##imported-begin##Beverly Brown##imported-end##*

January 04, 2012 at 08:35 PM



“ We were sorry to hear of Mr Reubels passing. We so enjoyed talking with him, and helping him place his flower orders. He was so professional, but his card messages showed his sense of humor. Today we received orders to fill for him. We will take extra care to make them beautiful, just like he always wanted the flowers he ordered to be.##imported-begin##Sales Team At Norfolk Florist##imported-end##

January 04, 2012 at 05:49 PM



“ Mr. Earl was such an inspiration to us all and will be immensely missed. Our thoughts and prayers are with you, Mrs. Joyce, Michelle, Andrea, Joe, Danielle and all of your family.

Lionel & Crystal Wheat##imported-begin##Crystal & Lionel Wheat##imported-end##

January 04, 2012 at 11:01 AM



“ I will miss him daily!! Such a great man and someone to look up to. My thoughts are will you all.##imported-begin##Donna Brown##imported-end##

January 03, 2012 at 07:43 PM



“ I am so saddened to hear of Earl's death. He was such an inspiration to us all and will be immensely missed.

Our thoughts and prayers are with you, Joyce, and all of your family.

Phil##imported-begin##Phil Graham##imported-end##

January 01, 2012 at 10:43 AM